

AviClear Quick Start Program

Congratulations on your new AviClear device. As part of your onboarding process, Cutera is offering you an exciting opportunity to jumpstart your acne treatments and revenue with our AviClear Quick Start Program. Here are all the details you need to know about the AviClear Quick Start.

What is the AviClear Quick Start?

- The Quick Start program is a 2-week period (15 days) where Cutera will not charge for the first treatment of any patient treated within that period.

Will I be charged for remaining treatments for patients treated during Quick Start?

- During the Quick Start period, your AviClear system will not charge for any treatment performed. Upon the completion of the QS period, all patient's treatments, including your QS patients will be charged at their next visit.

How much will I be charged for a Quick Start patient?

- When a Quick Start patient returns for their second treatment, Cutera will charge \$1,280 for the remaining two treatments. This is a \$640/discount per patient to your practice from our standard \$1,920 per patient fee.

Do I use a specific QR code for my Quick Start patients?

- Regardless of when a patient is treated, it's important that each patient uses their own unique QR code. QR codes can be obtained through the Cutera app or website.

Do I need to sign up for the Quick Start?

- Practices will automatically be enrolled in the Quick Start the day of your clinical training and will run for a total of 15 days.

How should I promote the Quick Start?

- To make the most of your Quick Start, it's important to identify potential AviClear patients and start promoting as soon as you sign your system order.

Here are some ideas and promotional assets available to you to help promote and sign-up new patients!

- Friends and Family Promo – Offer a discount to you and your staff's friends and family! This is a great opportunity to gain treatment experience, get staff comfortable with AviClear consultations and gain confidence in promoting AviClear.

- Introductory offer – Create some buzz in your practice, online, or with our social media graphics and launch a one-time only introductory offer for AviClear treatments.
- Promote to your existing acne patients – Do you have patients who have failed other treatment options or are apprehensive to start isotretinoin? Start them on their clear skin journey with AviClear.

Quick Start assets can be found on MyCutera under AviClear > Internal Marketing > Quick Start.

Can I delay the Quick Start until I am ready?

- No, the Quick Start cannot be delayed. It will start the day of your clinical training.

The Quick Start program is one way to show our commitment and partnership to AviClear practices like you! If you have any questions, please contact your Key Account Manager (KAM) or Regional Account Manager (RAM).